



# Anthropologie

北海道アンソロポロジー株式会社

## Retinurse Shoot

### High-Performance Anti-Ageing Special Night Care Cream



retinurse  
shoot

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# Concept

## High-Performance Anti-Ageing Special Night Care Cream for Over-the-Counter Medications

### Targeting Fine Lines of Concern on Adult Skin!

Targeted care for dry fine lines around the eyes and mouth caused by ageing. The high-performance medicated formula "Retinurse Shoot" is born as an anti-wrinkle cream for adult skin. Use it as the last step in your nightly skincare routine. Moisturize thoroughly with the Ageing Special Night Care Cream. Feel the effects with consistent use and make your daily adult skincare routine more enjoyable.

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# Survey Results of Women's Skin Concerns

グラフ1

## 女性の肌悩み

	20代 (N=119)	30代 (N=285)	40代 (N=510)	50代 (N=525)	60代 (N=210)
1位	ニキビ・吹き出物(55%)	シミ・そばかす(58%)	シミ・そばかす(63%)	たるみ(59%)	たるみ(60%)
2位	毛穴の開き・黒ずみ(50%)	毛穴の開き・黒ずみ(52%)	たるみ(50%)	シミ・そばかす(56%)	シワ(57%)
3位	乾燥(47%)	乾燥(49%)	シワ(45%)	シワ(50%)	シミ・そばかす(49%)
4位	シミ・そばかす(34%)	ニキビ・吹き出物(35%)	毛穴の開き・黒ずみ(34%)	ハリ・ツヤのなさ(24%)	ハリ・ツヤのなさ(24%)
5位	目の下のくま(21%)	たるみ(34%)	乾燥(34%)	乾燥(26%)	目の下のくま(18%)

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In your 40s and beyond, "dark spots, freckles," "sagging," and "wrinkles" become the most persistent skin concerns. Once you cross into your 40s, factors like a decrease in basal metabolism due to aging and the effects of menopause, which can be a significant turning point, may make skin concerns more pronounced, adding to the list of worries. Furthermore, even in your 60s, skin concerns persist, and it's evident that many women continue to grapple with them. Women seem to have a strong desire to maintain "beautiful skin" regardless of their age. (See Graph 1)

**"Retinurse Shoot" Supports Wrinkle and Dryness Concerns!**

<Survey Overview>

Survey Name: Real-life Survey on "Skin Concerns"

Survey Participants: 1,649 women aged 20 and above  
Duration: March 20, 2018, to March 20, 2018

Survey Method: Online Survey

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# Material Point

## Formulated with Trendy Retinol Oil!

(Non-pharmaceutical Cosmetics)

1. Formulated with Retinol Oil!
2. Contains Six Luxurious Beauty Extracts

**Reducing the visibility of fine lines caused by dryness ※**

※Tested for efficacy

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shoot*

# Point 1

## Containing Retinol Oil Solution

"The active ingredient, Retinol Oil Solution, is a mixture of retinol and stabilizing components."

"The Retinol Oil Solution included in this product is a mixture with stabilizing components and contains retinol itself."

### Effectiveness and Efficacy

Prevent skin issues such as acne, rashes, heat rash, chilblains, and chapping.  
Tighten the skin. Cleanse the skin. Condition the skin. Maintain healthy skin.  
Provide moisture to the skin.  
Protect the skin. Prevent skin dryness.

Furthermore, "Retinas Shoot" also helps reduce fine lines caused by dryness, making them less noticeable!

※Effectiveness evaluation tested

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# Point 2

## What is Retinol?

Retinol is gaining attention as an anti-ageing solution and is a form of Vitamin A. This Vitamin A derivative is said to tighten pores, reduce acne and fine lines, and accelerate cell turnover. It is also known to be effective in improving dark spots and wrinkles, making skincare products with retinol a trend. It's a powerful ingredient that helps address skin concerns that increase with age, and skincare products containing retinol are top-rated!

Packed with beneficial beauty effects for anti-ageing care! It supports the production of collagen and elastin, enhances the skin's internal moisture retention capacity, and provides the skin with a plump and resilient texture.

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# Point 3

## The Beauty Benefits of Retinol

### ① Wrinkle Improvement

.....Stimulates the production of hyaluronic acid and collagen in the skin.

### ② Promotion of Turnover

.... Facilitates the turnover of old keratin, addressing dullness and dryness.

### ③ Pore and Sagging Care

.... Provides firmness, plumping up loose pores and sagging skin.

Because it offers anti-aging and pore care benefits, it has been added to many cosmetics and has garnered widespread attention!

## For Those with These Skin Concerns

ハリ不足

シワを  
改善したい

目もと・口もとが  
乾く

目もとのシワが  
気になる

化粧のりが  
気になる

These ingredients are particularly recommended for those who want to engage in anti-ageing care, address dullness and acne scars, and are concerned about pore sagging!



retinurgeschool



# Point 4

Retinol is a supporter of beautiful skin.

As we age, our skin concerns become more complex. Our body's functions deteriorate at the cellular level, and various factors like UV radiation and oxidation add up.

The skin of a new-born baby can be considered ideal. Baby skin has a high moisture content, and its metabolism is active. As a result, the skin is constantly renewing itself with a normal turnover process, and there is no need to add anything outside.

On the other hand, as we age, the "skin adjustment function" may become fatigued and need some support. This is where "retinol" comes in as a powerful supporter.

Retinol is an ingredient that promotes essential functions for youthful skin, such as normal turnover and the generation of beauty components. If the body and skin's functions have started to decline, it's essential to add it correctly.

However, to use retinol correctly, you need to understand its functions well.

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# Point 5

## Consult with your skin.

While it is highly effective, caution is necessary when using it.

You may initially experience a slight tingling sensation, but it may become less noticeable with continued use. Therefore, the key is deciding whether to continue based on your skin's response.



### 使い始めは2～3日に一度、少量ずつ使う

ターンオーバーの機能が低下している肌に、いきなり多量のレチノールを与えてしまうとリスクがあります。肌が急激なターンオーバーに耐えられず、炎症を起こしてしまう場合があります。特に使い始めは、少量ずつゆっくりと慣らしていきましょう。

レチノールは、紫外線によって壊れやすく非常に不安定です。また、壊れたレチノールは肌に刺激をもたらす可能性があるため、夜だけ使うなどの配慮が必要です。

Due to its nature, vitamin A, also known as retinol, is considered a highly unstable vitamin that is sensitive to heat and light. Therefore, "Retina's Shoot" ensures its stability by packaging it in an aluminum tube.

The most important thing is always to pay close attention to your skin, regardless of the circumstances. When your skin's condition is unstable, such as seasonal transitions, premenstrual periods, or days with insufficient sleep, your skin's texture may change and become more sensitive. If you experience irritation after use, consider adjusting the amount or frequency or temporarily discontinue use as needed.



# Point 6 Enriched with six luxurious beauty extracts

## **Lotus Seed Fermentation Extract**

Powered by the vitality of resilient plants, it repairs damaged dermal cells. This component is obtained by fermenting lotus seeds with lactic acid bacteria. It helps activate dermal cells (fibroblasts), which tend to decline due to external and internal stress factors such as ageing, UV radiation, atmospheric pollution, and stress, leading to firmer and more elastic skin.

## **Aquilegia (Columbine)**

This plant, which has excellent water retention abilities, was discovered in Lake Akkeshi in the eastern part of Hokkaido, and it was named Akkeshi Grass after the place name. It has outstanding properties such as 1. maintaining high moisturizing power, 2. preserving skin elasticity, and 3. promoting skin turnover.

## **Barley Seed Ferment Filtrate**

Barley is a cereal grain belonging to the Poaceae family and is sometimes referred to as the "king of grains." Barley's benefits include: Promoting skin cell turnover; Delivering moisture to the stratum corneum; It contains components that help maintain healthy skin.

## **Daylily Flower Ferment Extract**

A natural ingredient extracted from the Daylily flower, it activates the function of glutathione, which is necessary to generate skin colour melanin, to produce more skin colour melanin than black melanin. It helps inhibit melanin darkening.

## **Fermented extract of Hibiscus flower**

Lactic acid bacteria are made from fermented hibiscus, which has high beauty benefits, enhances skin function and promotes metabolism. Hibiscus flower fermented extract helps protect the skin from UV damage and has a soothing effect on skin issues.

## **Water-Soluble Collagen**

Collagen is a type of protein composed of amino acids.

It has a high moisturizing effect and is known for its excellent compatibility with the skin.

Water-soluble collagen remains on the skin's surface and provides moisture through its triple helix structure, contributing to skin hydration. It also acts as a barrier, reducing water loss from the skin.

*recharge  
shoot*

# Instructions for Use



**Take an appropriate amount (about the size of a pearl) in your palm and apply it evenly to your skin.  
Please use it in your nighttime skincare routine.**

"Retinurse Shoot" is a night-specific special care product! It is not necessary to use it during your morning skincare routine. It's not wasteful, but because retinol is potent, there is a risk of skin irritation when exposed to UV rays. In the morning, focus on moisturizing and protecting your skin from external factors, and use "Retinurse Shoot" during your nighttime skincare routine.

In your bedtime skincare routine, provide moisture to your skin and give it thorough, intensive care! Medicinal "Retinurse Shoot" will help rejuvenate your skin while you sleep ☆

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# Retinurseshoot

Moisturizes thoroughly without feeling greasy. With excellent moisturizing ingredients, it smoothly blends into the skin without any stickiness. Special nighttime care for skin that tends to become dry with age.



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shoot*

# Retinurseshoot

# Full Ingredients

有効成分	
1	レチノール油液
その他成分	
2	精製水
3	ワセリン
4	濃グリセリン
5	流動パラフィン
6	セタノール
7	ステアリルアルコール
8	メチルポリシロキサン
9	モノステアリン酸ポリオキシエチレンソルビタン
10	ポリオキシエチレンセチルエーテル
11	モノステアリン酸ソルビタン
12	パラフィン
13	ステアリン酸
14	ステアリン酸アミド
15	エドト酸二ナトリウム
16	天然ビタミンE
17	デカメチルシクロペンタシロキサン
18	架橋型メチルポリシロキサン
19	L-アルギニン
20	L-グルタミン酸
21	1, 3-ブチレングリコール
22	ハトムギ発酵液
23	デイ・リリー花発酵液
24	ハイビスカス花発酵液
25	ハス種子乳酸菌発酵液
26	サンゴ草抽出液
27	水溶性コラーゲン液N
28	フェノキシエタノール

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# RetinurseShoot FAQ

**Q** I have sensitive skin, is it safe to use?

**A** **We prioritize the selection of safe and reliable beauty ingredients, focus on the balance of ingredient formulations, and produce our cosmetics in the best possible environment.**

**We strive to eliminate ingredients that may cause irritation or allergies as much as possible.**

**We do not use parabens, ethanol, synthetic colorants, or fragrances.**

**While we take great care in ensuring the safety of our products, individual skin reactions may vary, and the condition of your skin can change due to factors such as personal differences and seasonal transitions.**

**If you have concerns, please perform a patch test before use. (Apply the cosmetic to your neck or upper arm and observe the condition after 10 minutes.)**

**Furthermore, please check the full ingredient list to ensure it does not contain any ingredients that may be unsuitable for your skin type. If you have any concerns about usage,**

**I recommend consulting a doctor.**

**Regarding full ingredient disclosure**

**Previously, cosmetics were subject to the Pharmaceutical Affairs Law only if they contained ingredients that could potentially cause "skin disorders such as allergies."**

**There was an obligation to provide labeling as part of the "specified labeling ingredients" mandated by the Minister of Health, Labour and Welfare.**

**"Full ingredient disclosure" refers to the disclosure of not only the "specified labeling ingredients" but also all ingredients present in the cosmetic product, to clearly indicate whether any ingredients unsuitable for the customer's skin type are included for your reference.**

# RetinurseShoot FAQ

**Q** What is the expiration date for unopened?  
What is the expiration date after opening?

**A** The expiration date for unopened products is 3 years from the date of manufacture.

After opening, please close the lid tightly and use it as soon as possible.

**Q** What is the skincare routine?

**A** Take an appropriate amount (about the size of a pearl) in your palm and apply it evenly to your skin.  
Please use it in your nighttime skincare routine.

**Q** Are you satisfied with "Retina's Shoot" for your skin concerns and moisturizing care?

**A** It moisturizes thoroughly without feeling greasy. With excellent moisturizing ingredients, it gently blends into the skin, leaving it feeling moist. This is a special night care product designed for skin that tends to become dry as it ages. Retinol Oil, helps prevent skin issues, provides moisture to the skin, and offers protection. Especially in dry seasons or areas prone to dryness. By layering, you can feel even more moisture. Furthermore, "Retina's Shoot" contains six luxurious moisturizing ingredients, Effectiveness in reducing dryness-induced fine lines has been tested and proven.

**Q** What is "Retinol Oil"?

**A** It is a successful example of stabilizing Retinol, an unstable component, by mixing it with a stabilizing agent, and it contains Retinol itself. It is an active ingredient with properties such as preventing skin dryness. Additionally, Retinol is a component often included in anti-aging skincare products and is a type of vitamin A.