

beautyBOMB

- BEAUTY BRAND -

MISSTHEFILL TOMATO WHITENING CREAM

WHITENING & ANTI-AGING CREAM



www.beautybomb.co.kr

P R E S E N T A T I O N

ABOUT

MISSTHEFILL Tomato Whitening Cream nurtures the skin exhausted from the external skin. It is a year-round daily cream that may fix all the concerns around skin tone, skin texture, and wrinkles (For all skins)



BRAND CONCEPT

Brand Concept

BEAUTY BOMB



BRAND CONCEPT

01

POINT

The first in the industry, the dual function cream for whitening and anti-aging is not composed of purified water but contains 65% of tomato water and tomato extract

INGREDIENT

All ingredients used in the product are EWG-green rated without any harmful ingredients, skin low-irritation test completed

VISION

Planned to enter well-known drug stores in Korea beginning from the online sales platform
Planned to develop, manufacture, and export the basic skincare lineup vaulting from the Korean market

TARGET

MAIN AGE TARGET : 30-45세
SUB AGE TARGET : 25-29세



PRODUCT DESCRIPTION

Product Description



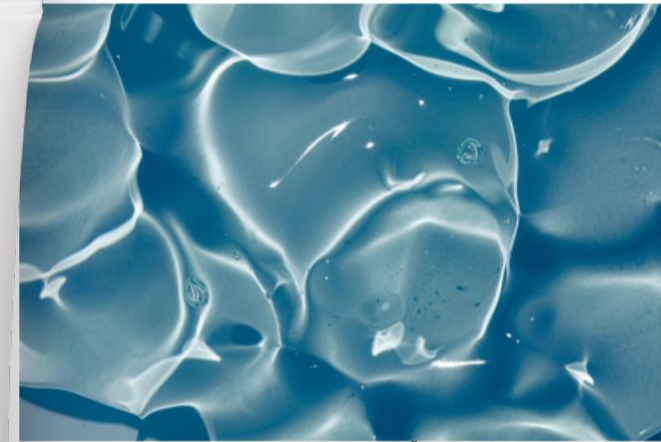
제품명	MISSTHEFILL TOMATO WHITENING CREAM
용량/무게/규격	50ml / 75.96g / Length 5 cm × Width 2.5 cm × Height 15.5 cm
효능 성분	Niacinamide, Adenosine
효능 효과	
전성분	G O R A S X A W EDTA, Citric Acid

Check Point CHECK POINT

• Content: 50 ml

Tomato Water 65% Tomato Extract

- Formulation designed with 65% of Tomato water instead of purified water
- Anti-oxidation effects of lycopene components

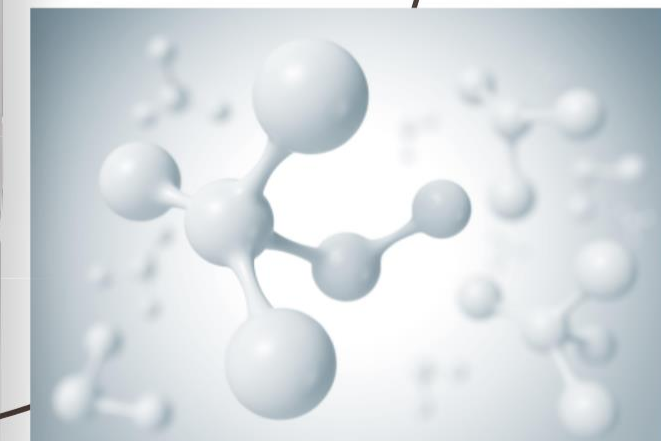


4-type hyaluronic acid

Contains 14 types of hyaluronic acid ranging from high molecule, middle molecule, and low molecule

Nature-derived plant-based oil

- Sunflower Seed Oil
- Jojoba Seed Oil



Functional Component Certified by the MFDS

- Adenosine_Wrinkle Improvement and Anti-aging Component
- Niacinamide_Whitening Component

POINT 01

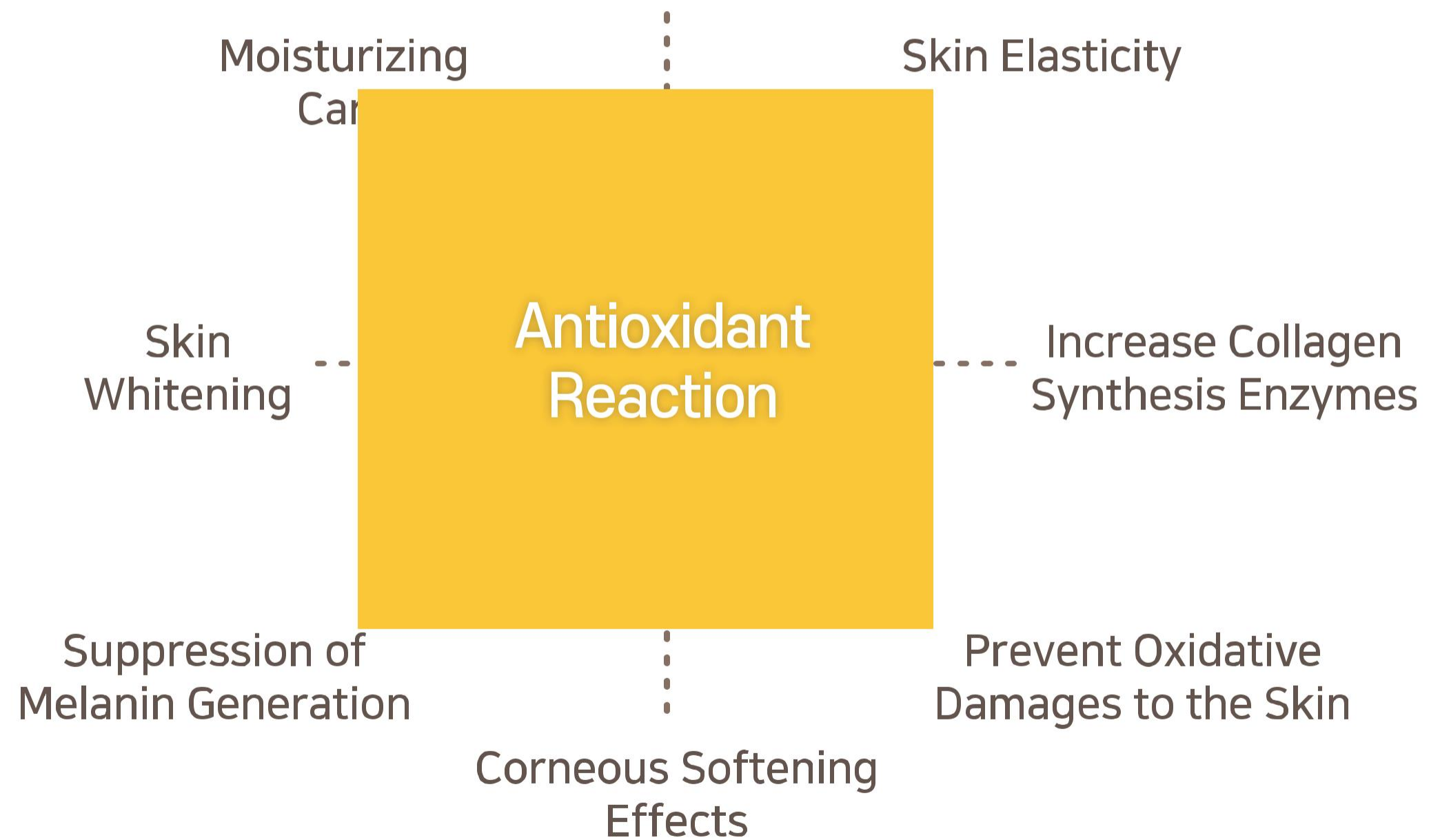
Tomato Fruit Water



provide a whitening effect.

to natural moisturizing factors.

No Purified Water Contained 65% Tomato Water



Main ingredients of tomatoes:
Vitamin A, Vitamin B1 , Vitamin B2 , Vitamin C, Citric acid,
Malic acid, Rutin, Vitamin, Lycopene, Beta-carotene

Hyaluronic Acid

Moisture within the skin thoroughly filled with 14 types of hyaluronic acid

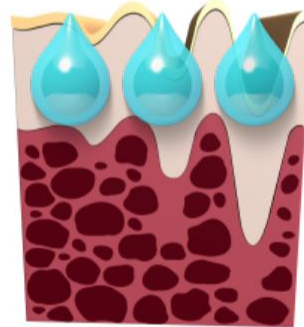


- Low molecule hyaluronic acid that helps quick absorption fills moisture on the dried skin and helps the moisturizing process to nurture the skin full of moisture.



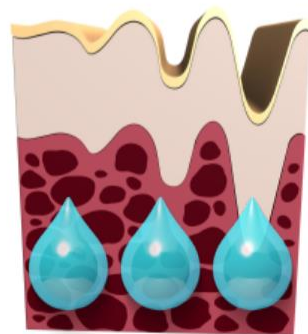
High Molecule Forms moisturized protective membrane

Sodium Hyaluronate (two types, with distinct sizes)



Middle Molecule Strengthen moisture retention

Hydroxypropyltrimonium Hyaluronate
Sodium Hyaluronate (two types, different sizes)



Low Molecule Provides moisture deep into the skin

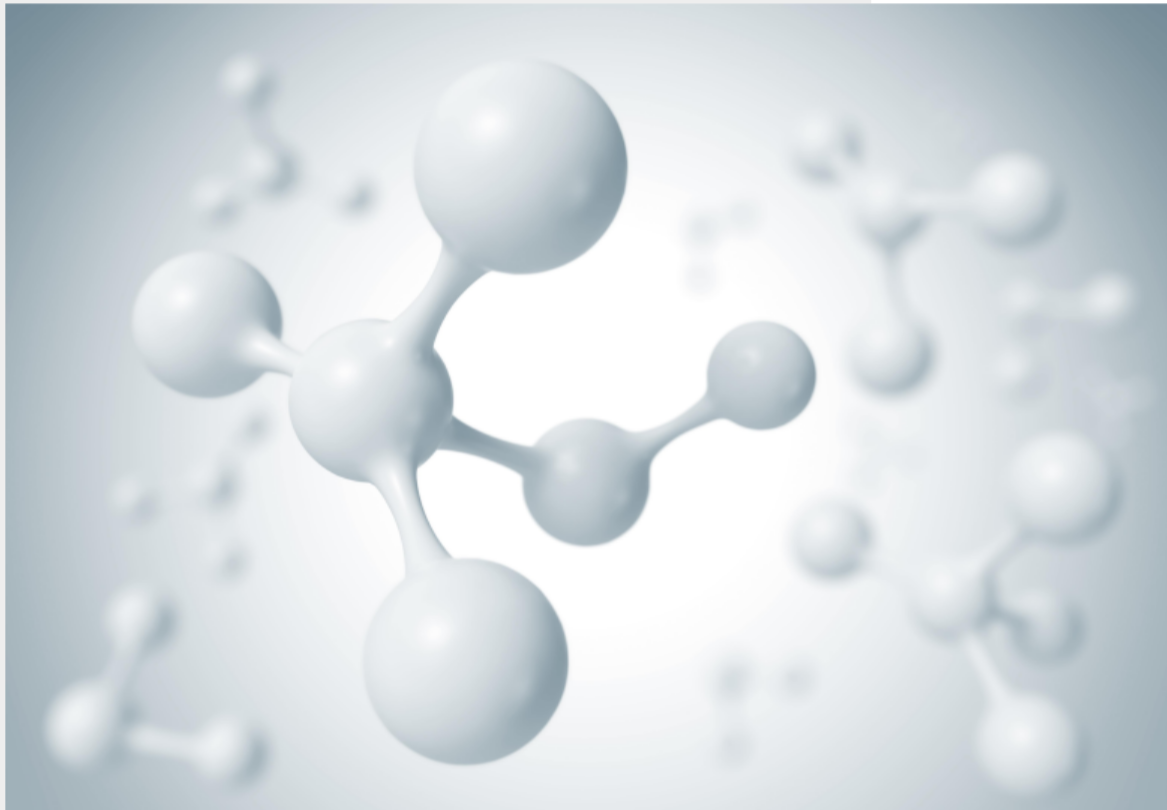
(t
Hyaluronate, Hydrolyzed Sodium Hyaluronate



POINT 03

Whitening & Anti-Aging

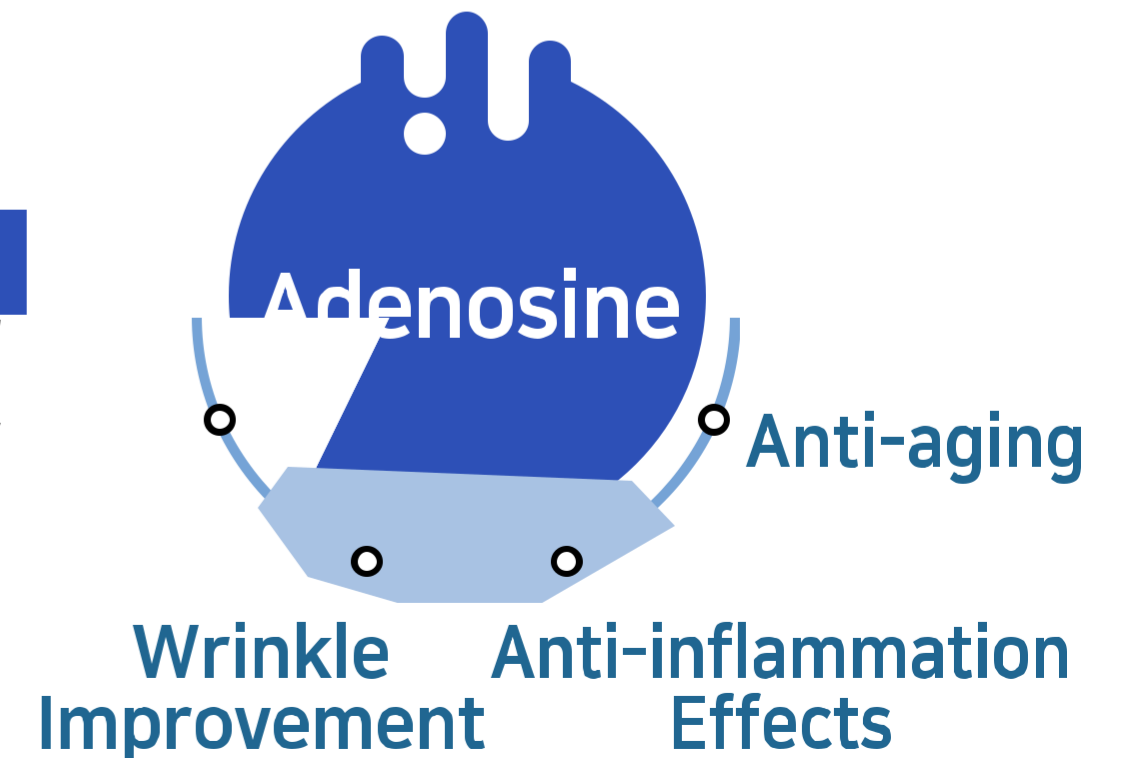
Components Certified by the MFDSS for skin whitening and wrinkle improvement at one go!



Whitening functional components certified by the Ministry of Food and Drug Safety

- Two types of functional components care for both skin whitening and wrinkle improvement at the same time.

Component for wrinkle improvement and anti-aging certified by the Ministry of Food and Drug Safety



POINT 04

Carrier Oil

Smooth user experience for sensitive skin with nature-derived plant-based oil



Sunflower Seed Oil

High
Moisturizing

Improve
the Aging of
the Skin

High
Absorption

Blocks
Moisture
Evaporation

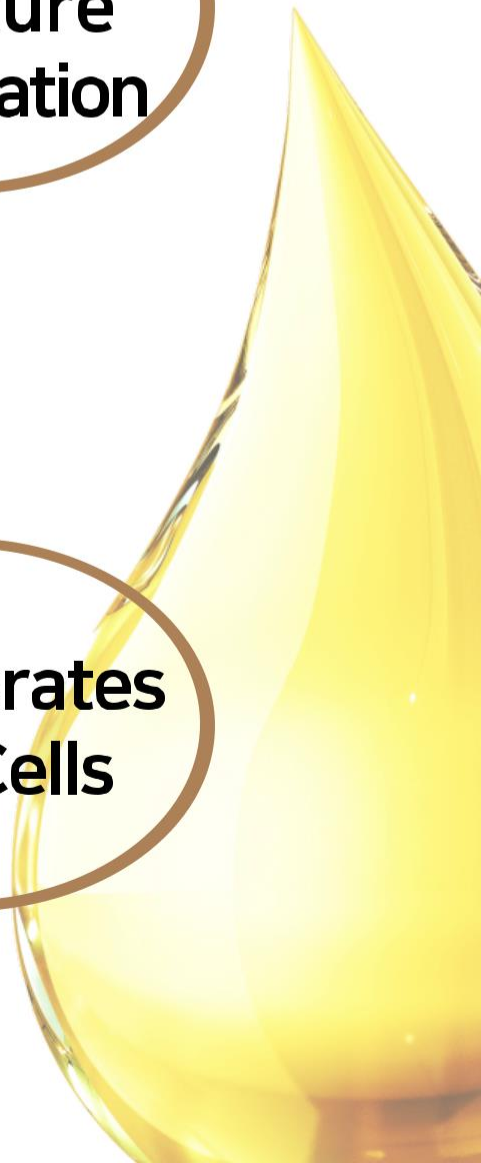
Jojoba Seed Oil

Strengthens
Skin Barriers

Anti-aging

Increases
Synthesis
of Collagen

Regenerates
Skin Cells



POINT 05

Product Safety

Certified safety with no harmful ingredients. OK for sensitive skin

All ingredients are EWG-Green Level rated

What is an EWG-Green rating?

EWG-Green rating is the highest rating

the component safety on a scale of 1 to 10 after surveying the potential safety risk of materials for cosmetics.



All ingredients that MISSTHEFILL Tomato Whitening Cream contain are mild components EWG-Green Level rated.

Skin Low-irritation Test Completed

Rest assured for applying it for sensitive skin!

인체적용시험 결과 요약문

연구명	-이스더필 토마토 미백 크림의 피부 효능에 의한 일차 자극 인체적용시험		
연구번호	OATC_21_50549_1150		
보고서번호	OATC_21_50549_1150 KR		
연구기관	iFOATC 피부임상시험센터		
연구기간	2021년 11월 17일 ~ 2021년 11월 19일		
연구제품명	이스더필 토마토 미백 크림		
연구대상	연구자가 본 품을 1x1cm 제형분주(Q.U. Ultimate™)에 피펫을 이용하여 20ul 포함한 사용법 후 연구대상자 등 부위에 부착한다.		
연구대상자	성별 기준에 부합하고 적요 기준에 해당되지 않는 만 20-60세 한국 성인 남녀 최수 인원수: 33명, 평가 인원수: 33명, 중도탈락 인원수: 0명		

Product	Irritation index	Skin irritation
MISSTHEFILL Tomato Whitening Cream	0.00	Low-irritation range

연구결과	연구제품명	자극 지수	피부 자극 안정
	이스더필 토마토 미백 크림	0.00	저자극 범위

본 연구는 뷰티 bomb(Beauty Bomb)으로부터 수탁 받아 수행되었으며, 만 20-60 세 한국 성인 남녀 33 명을 대상으로 -이스더필 토마토 미백 크림의 피부 효능에 의한 일차 자극에 대해 평가하였다.

1) -이스더필 토마토 미백 크림에 대한 피부과 전문의 육안평가 결과, 저자극 범위에 속하는 것으로 판정되었다.

WH4.0.1 (Apr 2023)
본 문서의 저작권은 iFOATC 피부임상시험센터에 있으며, 제 3자에게 제공 시 법적 및 경제적 책임을 지게 됩니다.



0.00 low-irritation certified

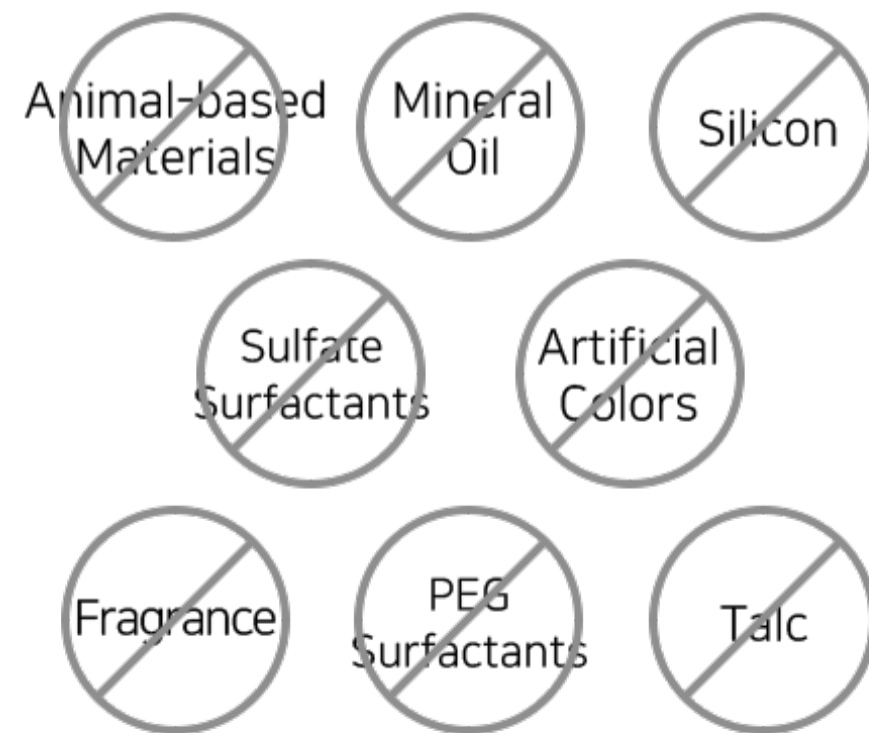
Determined to be low irritation 24 hours after application

Participants: 33 healthy adult males and females from ages of 20 to 60

Free of 8 Harmful Ingredients

Safer ingredients containing no harmful ingredient

The cream was crafted only with good ingredients and good materials



ABOUT



er/Smell/Formulation
e and creamy for

s on usage
cream does not h
offers smooth ad
an excellent mois

adability
cream applies sm
and forms a mo
softly absorbing

ommended skin t
all skin inclusive o
combination skin

HOW TO USE

it evenly on the overall face as well as parts where



TIP

THANK YOU

The brand specification
and distribution of
Functional Cosmetics, Hair

beauty
BOMB

.co.kr

gil, 4th floor
m-gu, Seoul